

# Creative Placemaking Fund

Round 1 - 2024/25

The Creative Placemaking Fund is a small grant program that aims to stimulate and revitalise local streets, neighbourhoods, and public spaces. The fund aims to support creative industries, inspire the public to participate in transforming public spaces into bright animated places, and to implement the community's creative aspirations, outlined in Bellingen Shire Council's <u>Community Vision 2035</u>.

### **Program objectives**

- To support local projects that help develop a distinct sense of place
- · To support individuals and creative industries
- To increase participation in cultural and artistic activity
- To support local activities that align with Bellingen Shire's Community Vision 2035 of being Creative. Connected and Sustainable

# **Funding**

There are two funding rounds each financial year which are limited to Council's yearly budget allocation. Council will consider funding of up to \$5,000 for projects that demonstrate a high level of community benefit and demonstrate how they will deliver on the objectives outlined above.

#### **Timeframes**

Grant application open	April 16 – May 14, 2024
Evaluation period	May 15 – June 4, 2024
Notification of outcome	June 27, 2024
Grant period	July 1- June 30, 2025
Final Project Report due	2 months after project completion

Activities must take place before 30 June 2025 (note: events/activities that have taken place prior to an agreement being executed will not be funded retrospectively).

#### Who can apply?

- Individuals
- Incorporated not-for-profit organisations with a registered ABN
- · Unincorporated groups or associations
- · Registered charities with an ACN
- Social enterprise

Applicants applying as a social enterprise must provide evidence such as governing documentation or a constitution outlining the structure and goals of the organisation. Eligible projects must not be for commercial gain or include activities that only deliver commercial outcomes.

#### Who cannot apply?

- Commercial enterprises or for-profit organisations
- Organisations that have outstanding reports or acquittals may be ineligible unless alternative arrangements have been made with Council
- Organisations that are outside of the Bellingen Shire Local Government Area
- Council-appointed Section 355 Committees

# **Eligible project activities**

Eligible activities include (but are not limited to):

- Murals
- Mosaics
- Street art
- Pavement inlays
- Sculpture
- Street performance (music, dance, storytelling)
- Pop up shops
- · Banner art
- Caricatures
- Artistic veranda columns
- Activities on private property where there is public access

Some examples of previously funded projects are available on the Council website.

# **Ineligible project activities**

- Activities on private property where there is no public access
- Projects that have already commenced or taken place (retrospective)
- · Permanent capital works
- Works that require Development Approval (DA)
- · Projects outside Bellingen Shire
- Projects that have already been funded under the Community Grants Program in the same financial year

You can contact the Community Development Officer to discuss eligibility of projects prior to the lodgement of your application.

#### **Assessment criteria**

Applications are assessed on merit against the following assessment criteria.

#### Essential criteria:

- The applicant and the proposed activity or project are eligible for a community grant.
- The project aligns with the program objectives and the Community Vision 2035 located <u>here.</u>
- The project budget is comprehensive and realistic with a breakdown of expenditure and income (including in-kind), required quotes provided and value for money demonstrated.
- The project shows evidence of community need, consultation or support.
- The applicant demonstrates the capacity to complete the activity.
- The project must be free for the public to attend.
- The project must be safe and low risk.
- The project must not entail any corporate advertising.
- Social enterprise applicants must provide evidence such as governing documentation or a constitution outlining the structure and goals of the organisation.

#### Desirable criteria:

- Applications that have strong partnership arrangements, cash or other contributions such as in-kind will be considered favourably.
- Activities that encourage inclusion and accessibility for all will be considered favourably. A toolkit for accessible and inclusive events can be found <a href="here">here</a>.

Council aims to support a range of projects that are geographically spread across the Shire and cover a diverse range of themes.

As funding is limited, not every application that meets the assessment criteria will be successful.

## **Support Material**

It is strongly recommended that appropriate and relevant support material be submitted with your application to assist in its assessment. This might include:

- Evidence of similar projects previously undertaken by your organisation
- Letters of support from organisations and/or the community involved in your project
- · Quotes where possible
- Social enterprise governing documentation or constitution



#### **Assessment process**

- All applications will be assessed by a Grants Review Panel and recommendations presented to Bellingen Shire Council for approval of funding.
- Council reserves the right to award an amount less than that applied for if it is assessed that the
  amount requested is not justified by the information provided in the application or the full amount is
  not available at the time of the request.
- Applications may be assigned to another grants program as part of the assessment process if the
  original funding program selected by the applicant is not deemed the most appropriate for the
  initiative.
- · Applicants will be formally notified via email.

# How to apply

- Applications must be submitted online via the Good Grants portal
- Access to the internet and an email address will be required
- · The application must be submitted by the due date
- Late or incomplete applications will be not considered









### **Successful applicants**

Successful applicants must:

- Enter into a funding agreement with Bellingen Shire Council visa the Good Grants Portal and adhere to the conditions of the agreement.
- Provide proof of appropriate public liability insurance for the activity and the period covering the activity if applicable.
- Register as a creditor to Council if not already registered via Council website
- Provide an invoice that states the Australian Business Number (ABN) (if applicable), or the
  organisation and the name of the organisation Organisations registered for GST should provide an
  invoice inclusive of GST. Organisations not registered for GST should provide an invoice exclusive of
  GST.
- Acknowledge Bellingen Shire Council in promotional material (e.g., websites, social media, media releases, posters, pamphlets, programs, invitations, and advertising). Logos are available from Bellingen Shire Council.
- Provide promotional opportunities for the Mayor (or delegate) to present or speak at the event or site stall (where appropriate).
- Notify Council in writing of any changes to the project that would result in the funding being expended
  for activities other than those detailed on the application. Variations may not be undertaken without
  prior written approval from Bellingen Shire Council.
- Notify Council if you are unable to meet deliverable requirements or the project is no longer going ahead. You must notify Council and return funds within 30 days of notifying Council.

#### Reporting

Submit a "Final Project Report" to Council within two months of finishing the project. The report should
include accurate records and accounts regarding each activity including receipts, proof of purchase
and invoices and other documents to show how your organisation spent the grant. Photographs, copies
of promotional material and media clippings must be included in the report, where available. A Final
Project Report example is available on the <u>Council website</u>.

### **Completing your application**

If you need assistance with the online application form or with any aspect of completing your application, please contact the Community Development Officer on (02) 6655 7300 or Lfazio@bellingen.nsw.gov.au

#### **Definitions**

## **Placemaking**

Placemaking is the art of turning a 'space' into a 'place' by creating memorable experiences within a public area. It is a unique and creative approach to managing public spaces that encourages participation in a diverse range of cultural and artistic activities. A well-managed placemaking initiative supports inclusiveness and strengthens overall community wellbeing.

#### **Social enterprise**

A social enterprise refers to an organisation that uses income mostly derived from trade and sales, to fulfil a mission of improving society either environmentally, socially, culturally or economically, for the benefit of others.

#### In-kind

An "in-kind contribution" means giving something other than money to support a project or organisation. It could be goods, services, or time volunteered instead of cash. Examples include donating equipment, providing free services like legal help, or volunteering for a cause. These contributions are valuable because they help save money and show community support.

If you need assistance with calculating volunteer hours and wages, please click <u>here.</u>

#### **Private Works**

Private works are tasks undertaken by Council to support community projects. These works are generally not considered part of Council's core responsibility. However, in some cases, Council can assist with various aspects of a project. For example, pick up and disposal of additional bins. When applicants apply for private works to support a project, no money is exchanged. Nonetheless, the costs associated with Council undertaking the work must still be included in the application budget and will form part of the grant amount requested.

### **Auspicing**

An auspicing body is a legally constituted organisation that will take legal and financial responsibility for a grant if awarded. If a grant is awarded, the auspicing body must sign the funding agreement and is responsible for reporting and acquitting the grant within two months of the project being completed. All correspondence and monies will be directed to the auspicing body. It is recommended that the successful grant applicant enters into a written agreement with their nominated auspicing body that clearly outlines each party's responsibilities and liberties.